

Quarterly Investment Update

Fourth Quarter 2017

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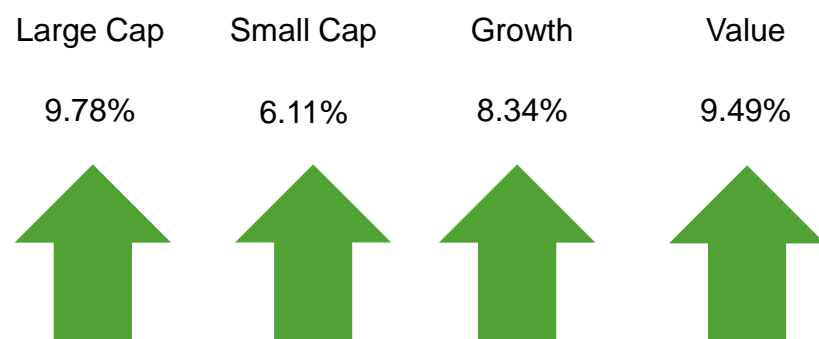
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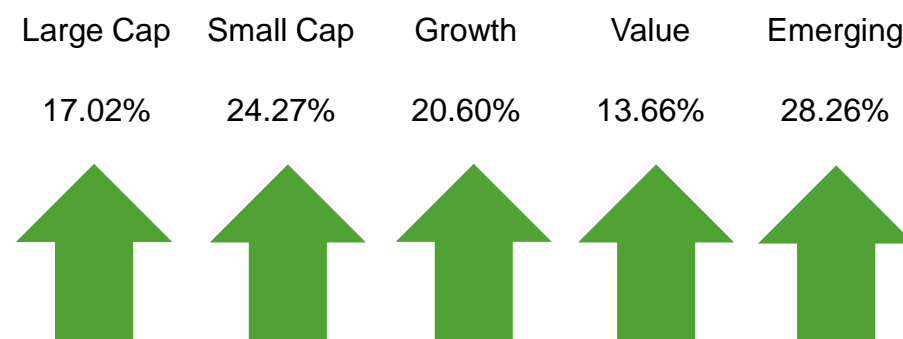
Market Update: A Year in Review

December 31, 2017

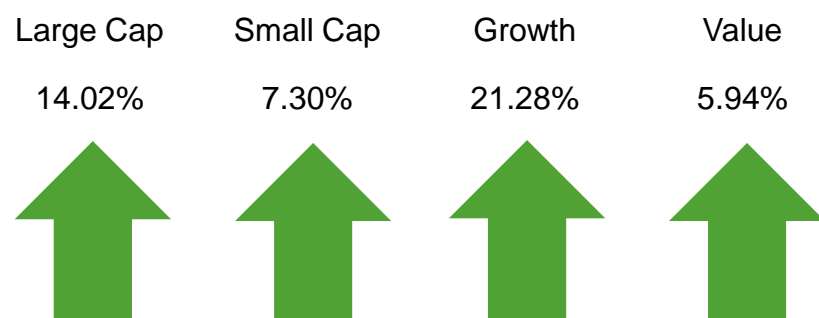
CANADIAN STOCKS



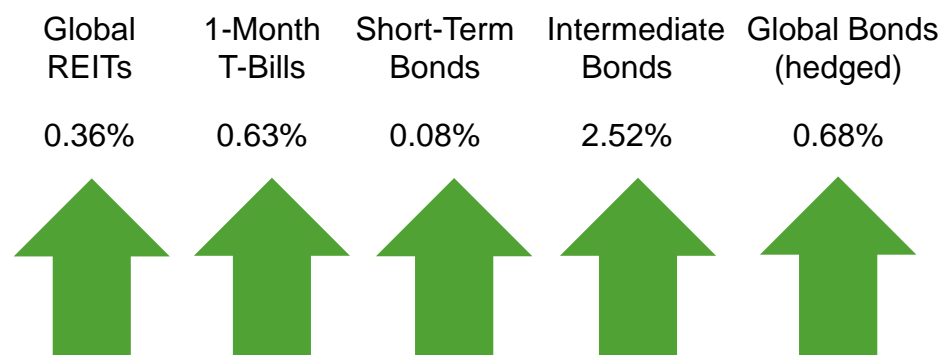
INTERNATIONAL STOCKS



US STOCKS



REAL ESTATE AND FIXED INCOME



Data is in Canadian dollars. Market segment (index representation) as follows: Canadian stocks: Large Cap (S&P/TSX 60), Small Cap (MSCI Canadian Small), Growth (MSCI Canadian Growth), Value (MSCI Canadian Value); US stocks: Large Cap (S&P 500), Small Cap (Russell 2000), Growth (Russell 3000 Growth), Value (Russell 3000 Value); International stocks: Large Cap (MSCI EAFE [net div]), Small Cap (MSCI EAFE Small Cap [net div]), Growth (MSCI EAFE Growth [net div]), Value (MSCI EAFE Value [net div]), Emerging Markets (MSCI Emerging [net div]); Real Estate: Global REITs (S&P Global REIT [net div]); Fixed Income: Canadian (Canadian 1-month T-bills), Short Term Bonds (FTSE TMX Canada Short-Term Bond), Intermediate Bonds (FTSE TMX Canada Universe Bond), Global Bonds-Hedged (Citi World Government Bond Index 1-5 Years [hedged to CAD]). S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2018, all rights reserved. S&P data copyright 2018 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. Canadian fixed income data provided by FTSE TMX Global Debt Capital Markets Inc., all rights reserved. Citi fixed income indices copyright 2018 by Citigroup. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance does not guarantee future returns.

Survey of Long-Term Performance

December 31, 2017

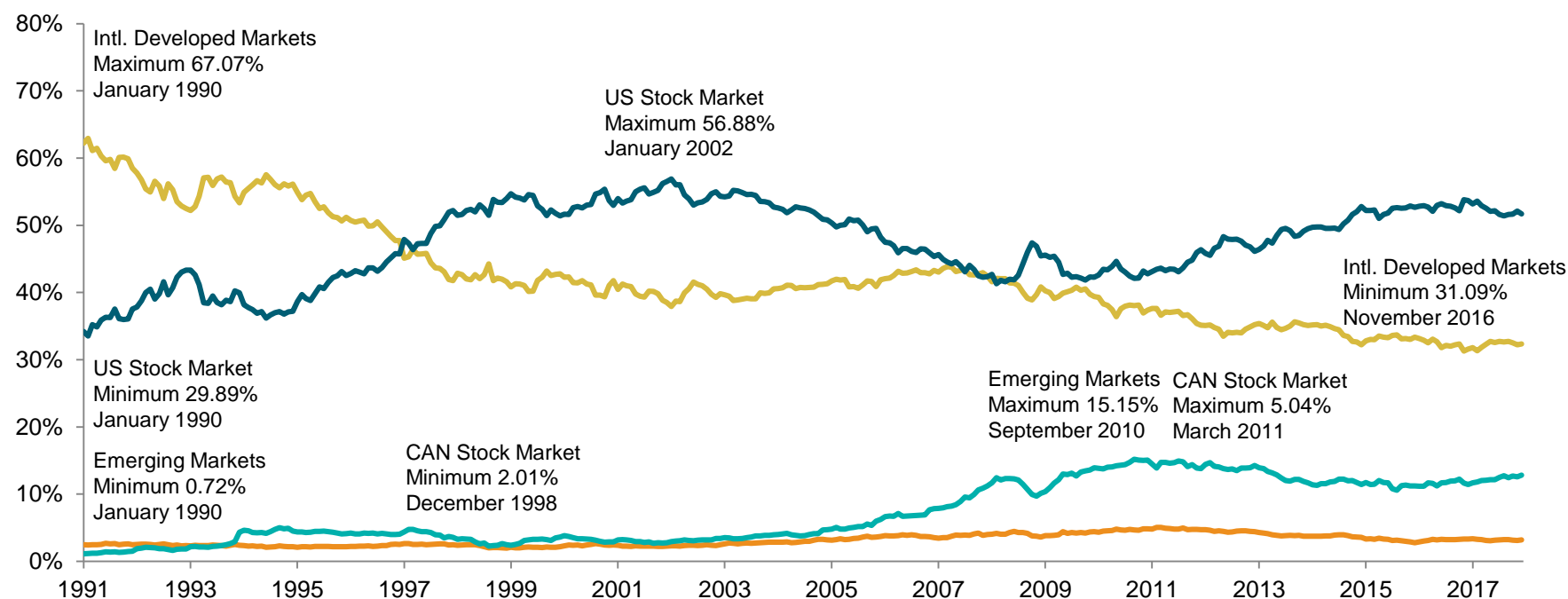
Asset Class	Index	Annualized (%)					Since Inception	Inception date
		1 Year	3 Years	5 Years	10 Years	20 Years		
CANADIAN STOCKS								
Large Cap	S&P/TSX 60	9.78	7.11	9.34	4.73	7.29	8.74	Feb-87
Small Cap	MSCI Canadian Small	6.11	5.35	4.96	3.56	6.40	8.58	Jul-90
Growth	MSCI Canadian Growth	8.34	4.40	7.78	2.17	6.28	7.18	Jan-82
Value	MSCI Canadian Value	9.49	8.29	8.72	6.33	8.63	11.01	Jan-82
US STOCKS								
Large Cap	S&P 500	14.02	14.37	21.38	11.07	6.51	11.31	Feb-51
Small Cap	Russell 2000	7.30	12.88	19.63	11.29	7.20	11.89	Jan-79
Growth	Russell 3000 Growth	21.28	16.53	22.82	12.54	6.15	11.43	Jan-79
Value	Russell 3000 Value	5.94	11.60	19.45	9.73	6.77	12.46	Jan-79
INTERNATIONAL STOCKS								
Large Cap	MSCI EAFE (net div.)	17.02	10.66	13.11	4.36	4.57	9.30	Jan-70
Small Cap	MSCI EAFE Small Cap (net div.)	24.27	17.23	18.16	8.33	7.99	7.24	Jan-93
Growth	MSCI EAFE Growth (net div.)	20.60	12.05	14.03	5.11	3.88	9.24	Jan-75
Value	MSCI EAFE Value (net div.)	13.66	9.18	12.11	3.55	5.12	11.83	Jan-75
Emerging Markets	MSCI Emerging Markets (net div.)	28.26	12.00	9.26	4.14	7.07	11.01	Jan-88
REAL ESTATE								
Global REITs	S&P Global REIT (net div.)	0.36	6.96	11.97	6.68	7.07	8.42	Jul-89
FIXED INCOME								
Canadian Bills	Canadian 1-Month T-Bills	0.63	0.56	0.70	0.87	2.27	6.04	Jun-73
Canadian Short-Term Bonds	FTSE TMX Canada Short-Term Bond	0.08	1.23	1.70	3.16	4.24	7.54	Jan-80
Canadian Bonds	FTSE TMX Canada Universe Bond	2.52	2.56	3.01	4.67	5.46	8.74	Jan-80
Global Bonds (hedged)	Citi World Government Bond Index 1-5 Years (hedged to CAD)	0.68	1.16	1.54	2.53	3.71	6.13	Jan-85

Data is in Canadian dollars. MSCI EAFE Small Cap Index return is price-only prior to January 1999 data inception. MSCI Emerging Markets Index return is gross dividends prior to January 1999 data inception. S&P Global REIT Index return is gross dividends prior to January 2001 data inception. S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2018, all rights reserved. S&P data copyright 2018 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. Canadian fixed income data provided by FTSE TMX Global Debt Capital Markets Inc., all rights reserved. Citi fixed income indices copyright 2018 by Citigroup. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.

Value of Stock Markets around the World

January 1990–December 2017

	Number of Countries	Number of Stocks	Total Value	Weights		
				December 31, 2017	Change from Previous Year	01/90-12/17 Average
Canada	1	318	1.83 Trillion	3.2%	↓ -3.4%	3.1%
United States	1	2,432	29.89 Trillion	51.7%	↓ -3.8%	46.8%
Developed Markets	21	3,235	18.69 Trillion	32.3%	↑ +2.3%	43.1%
Emerging Markets	24	2,668	7.40 Trillion	12.8%	↑ +11.9%	6.9%
Total	47	8,653	57.81 Trillion	100.0%		



Global market capitalization weights are not static; they change across time.

Data is in US dollars and values are beginning of month. The proxies for the Canadian and US equity markets are based on the respective country markets from the MSCI All Country World IMI Index. The international developed market proxy is the MSCI All Country World IMI ex USA ex Canada Index. The proxy for emerging markets is the MSCI All Country World IMI Index (Emerging Markets). MSCI data copyright MSCI 2018, all rights reserved.

The Randomness of Quarterly Returns

December 31, 2017

This table shows from top to bottom the highest returning asset classes each quarter over the last 17 quarters. Each asset class is color coded based on the legend below.

	Q4 2013	Q1 2014	Q2 2014	Q3 2014	Q4 2014	Q1 2015	Q2 2015	Q3 2015	Q4 2015	Q1 2016	Q2 2016	Q3 2016	Q1 2017	Q1 2017	Q2 2017	Q3 2017	Q4 2017	Q1 2018
Highest Return	13.67	11.38	6.41	4.99	13.77	14.37	0.14	6.26	10.18	4.54	9.02	10.68	6.68	10.37	3.48	3.90	7.63	?
	9.01	6.12	4.16	1.31	9.16	13.00	0.02	0.66	8.75	1.39	6.41	8.05	4.54	6.21	3.48	3.68	7.11	?
	7.29	6.06	2.87	1.06	2.70	11.49	-0.71	0.15	8.56	1.13	5.60	5.98	1.64	4.73	1.11	1.41	4.99	?
	5.00	4.76	1.99	0.71	0.70	11.01	-0.79	0.12	4.36	0.38	5.11	5.45	0.12	2.41	0.45	0.61	4.45	?
	2.09	3.62	1.21	0.50	0.23	4.15	-1.26	-0.91	0.98	0.12	4.93	1.29	-0.56	1.24	0.23	0.28	3.16	?
	0.45	2.77	0.79	0.23	0.02	2.58	-1.63	-4.10	0.11	-0.77	3.31	1.19	-1.90	0.47	0.13	0.16	2.02	?
	0.38	0.78	0.45	-0.59	-0.94	0.82	-1.71	-7.86	-0.06	-5.23	3.11	0.12	-2.86	0.21	-0.99	-1.84	0.21	?
Lowest Return	0.24	0.20	0.23	-1.19	-1.47	0.20	-9.19	-12.28	-1.40	-8.96	1.41	0.06	-3.44	0.13	-1.64	-2.61	-0.04	?

Canadian Stocks
US Stocks
International Developed Markets
Emerging Markets
Global REITs
Canadian 1-Month T-Bills
Canadian Bonds
Global Bonds

The lack of a pattern indicates that picking which asset classes will be the best or worst performers is virtually impossible.

Portfolios combining these various investments will avoid extreme returns.





Data is in Canadian dollars. Indexes represented as follows: Canadian stocks (S&P/TSX Composite Index), US stocks (Russell 3000 Index), International Developed Markets (MSCI EAFE Index), Emerging Markets (MSCI Emerging Markets Index), Global REIT (S&P Global REIT Index), Canadian 1-Month T-Bills, Canadian Bonds (FTSE TMX Canada Universe Bond Index), Global Bonds (Citi World Government Bond Index Canada 1-5 Years). S&P/TSX data provided by S&P/TSX. MSCI data copyright MSCI 2018, all rights reserved. S&P data copyright 2018 S&P Dow Jones Indices LLC, a division of S&P Global. All rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. Canadian fixed income data provided by FTSE TMX Global Debt Capital Markets Inc., all rights reserved. Citi fixed income indices copyright 2018 by Citigroup. Indexes are not available for direct investment. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.

Currency

December 31, 2017

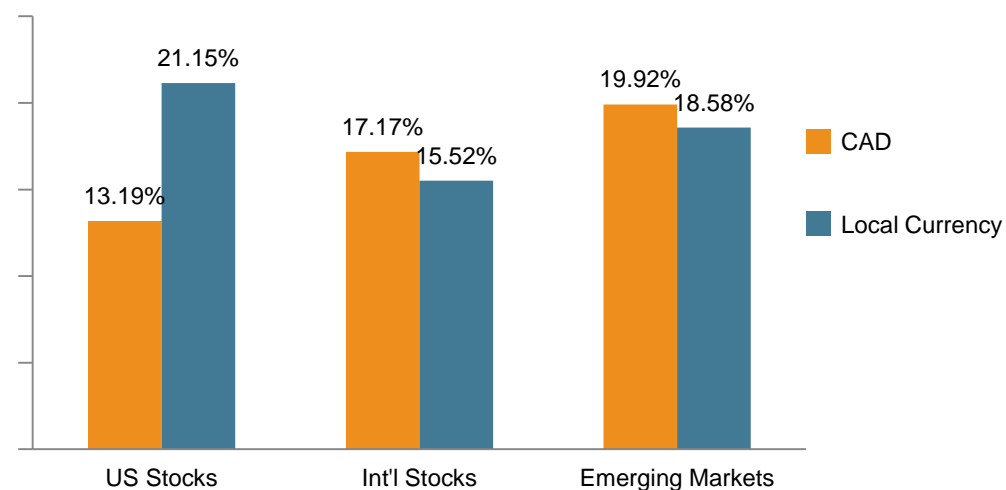
CHANGE IN FOREIGN EXCHANGE RATES (%)

FX/\$CAD

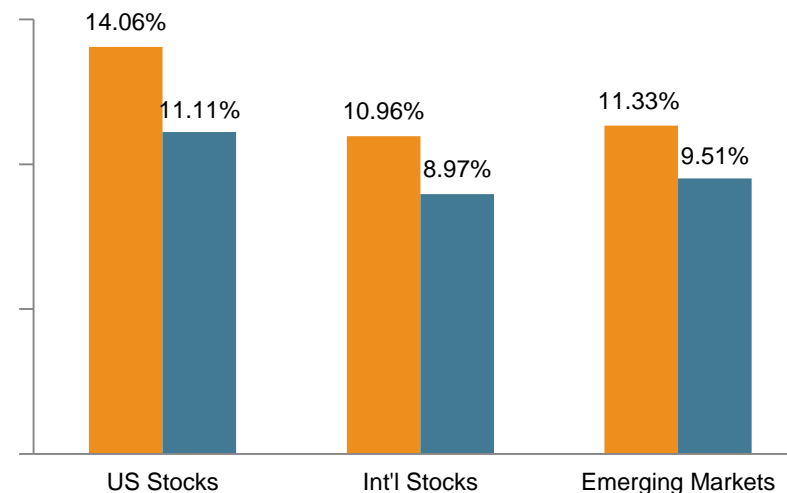
Currency	Q4 2017	One Year	Three Years
 \$ US Dollars	0.73%	-6.41%	2.66%
 € Euro	2.26%	6.68%	2.37%
 £ Pounds	1.49%	2.53%	-2.14%
 ¥ Yen	0.60%	-2.92%	4.77%

IMPACT OF CURRENCY FLUCTUATIONS

Annual Returns in CAD and Local Currency



Three-Year Annualized Returns in CAD and Local Currency





Data is in Canadian dollars. The market for the United States, International Developed Markets, and Emerging Markets is defined as: Russell 3000 Index, MSCI EAFE Index, and MSCI Emerging Markets Index, respectively. MSCI data copyright MSCI 2018, all rights reserved. Frank Russell Company is the source and owner of the trademarks, service marks, and copyrights related to the Russell Indexes. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.



MSCI Country Returns in Canadian Dollars and Local Currency

December 31, 2017

FOURTH QUARTER 2017 RETURNS

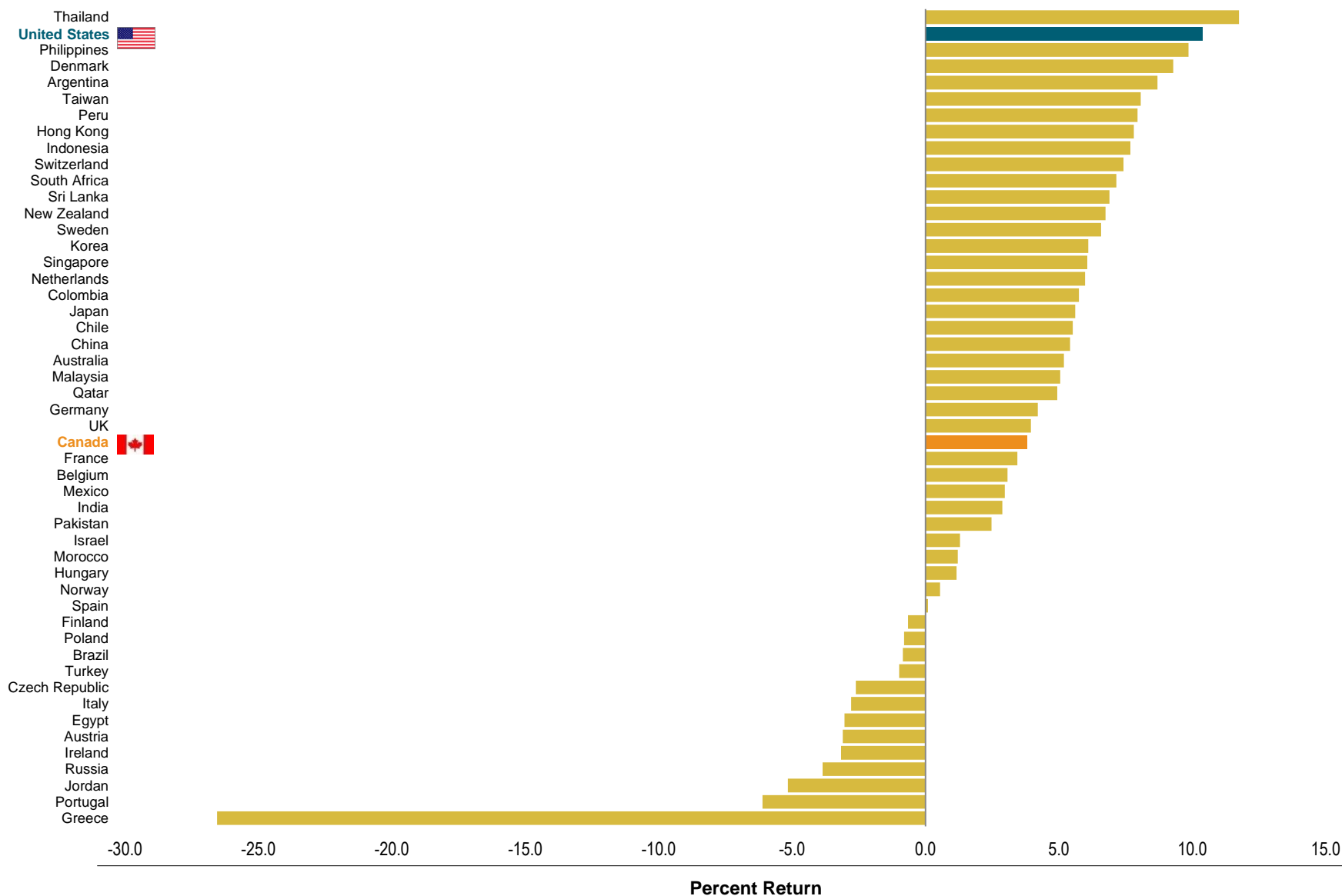
	Return in CAD	Return in Local Currency	Impact of Currency
1. South Africa	21.22%	10.94%	10.28%
2. India	13.61%	10.81%	2.80%
.			
.			
 17. United States	6.52%	6.33%	0.20%
.			
 25. Canada	4.51%	4.51%	-
.			
.			
.			
46. Mexico	-8.12%	-1.19%	-6.93%
47. Pakistan	-8.86%	-4.69%	-4.17%

ONE YEAR RETURNS IN CAD AND LOCAL CURRENCY

	Return in CAD	Return in Local Currency	Impact of Currency
1. Poland	44.05%	28.34%	15.71%
2. Austria	42.17%	33.66%	8.51%
.			
.			
.			
.			
 35. United States	13.32%	21.28%	-7.97%
.			
 39. Canada	8.77%	8.77%	-
.			
46. Qatar	-18.53%	-12.79%	-5.74%
47. Pakistan	-32.41%	-23.31%	-9.11%

MSCI Country Returns

Country Rankings—Ten-Year Annualized Returns as of December 31, 2017



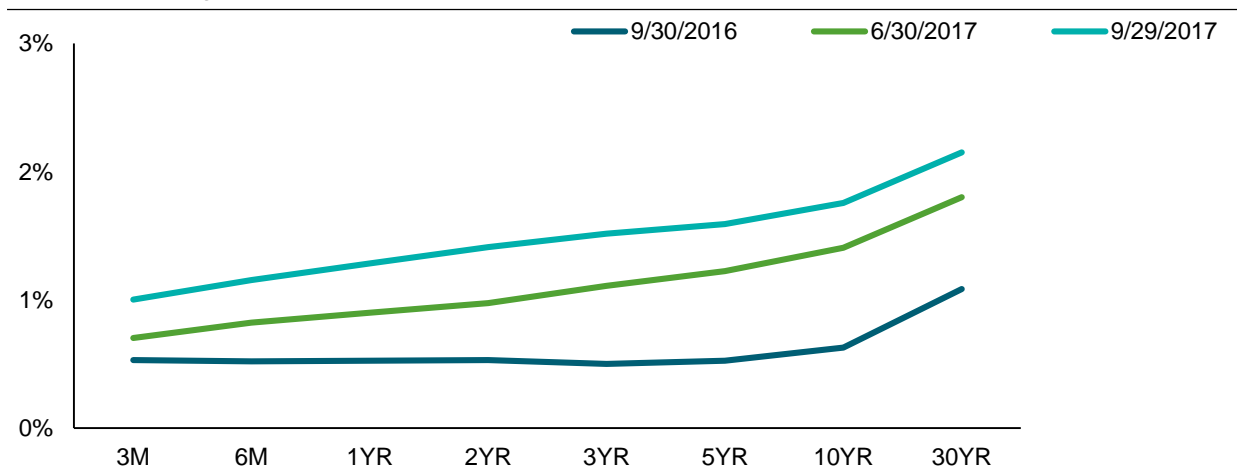
Data in Canadian dollars gross of fees. MSCI data copyright MSCI 2018, all rights reserved. Indexes are not available for direct investment. Index performance does not reflect the expenses associated with the management of an actual portfolio. Past performance is not a guarantee of future results.

Bond Returns

December 31, 2017

Index	Return (%)		
	Q4 2017	One Year	Three Years Annualized
Canadian 1-Month T-Bills	0.21%	0.63%	0.56%
FTSE TMX Canada Short-Term Bond Index	0.28%	0.08%	1.23%
FTSE TMX Canada Mid-Term Bond Index	1.12%	0.96%	2.46%
FTSE TMX Canada Long-Term Bond Index	5.22%	7.03%	4.42%
FTSE TMX Canada Universe Bond Index	2.02%	2.52%	2.56%
Citi World Government Bond Index 1-5 Years (hedged to CAD)	-0.04%	0.68%	1.16%

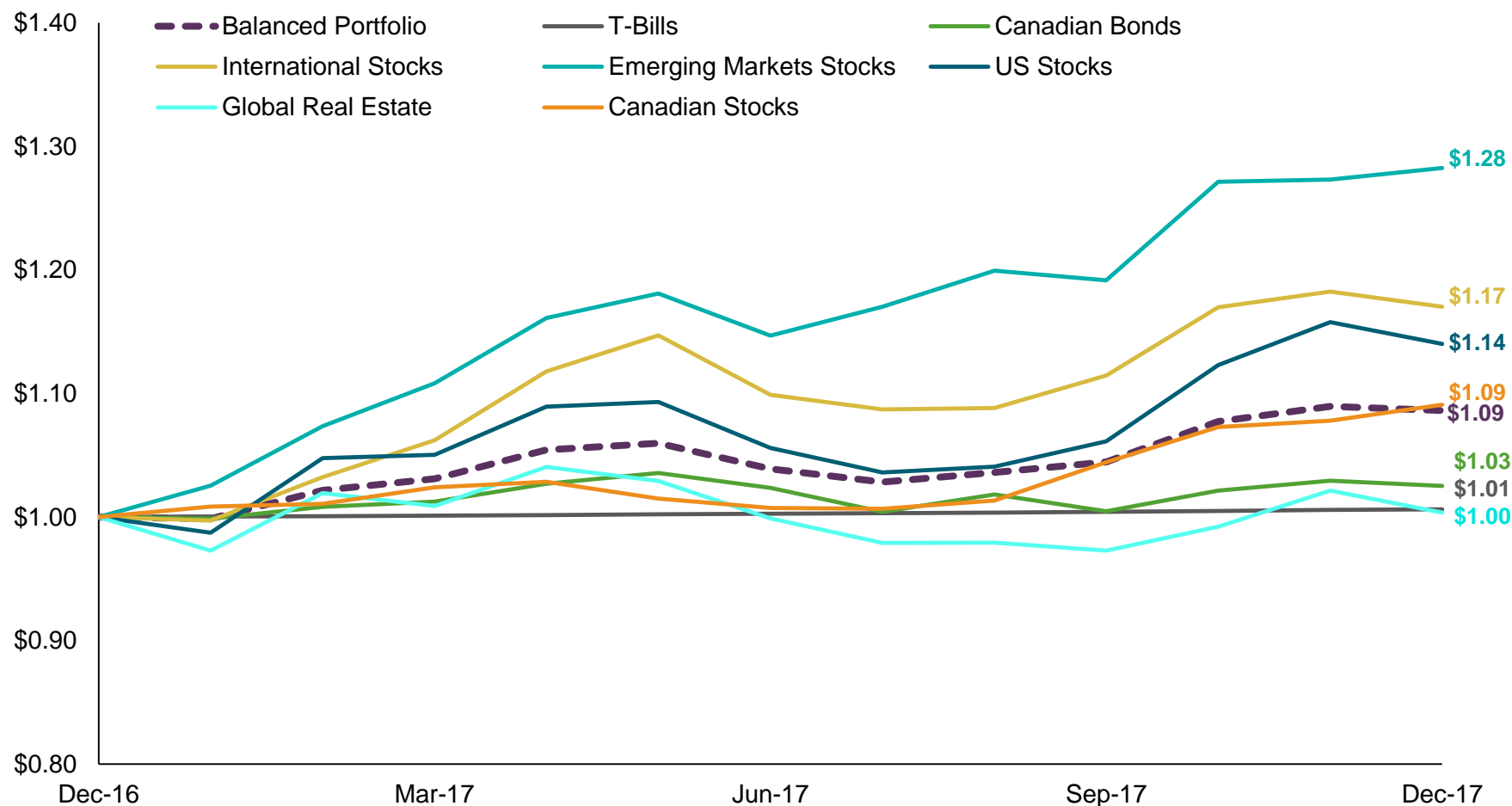
CAN Treasury Yield Curve



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Growth of Wealth

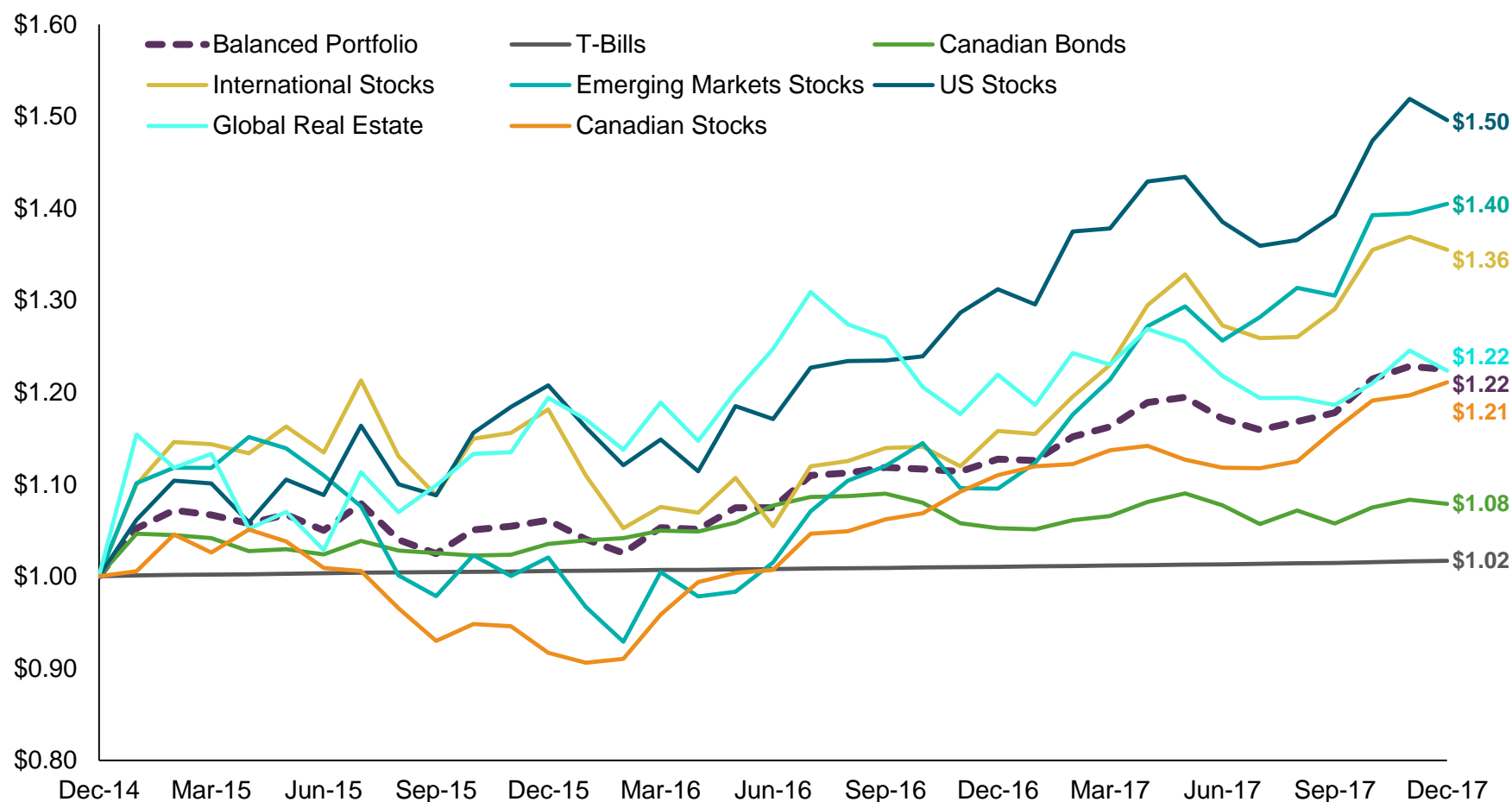
One Year as of December 31, 2017



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Growth of Wealth

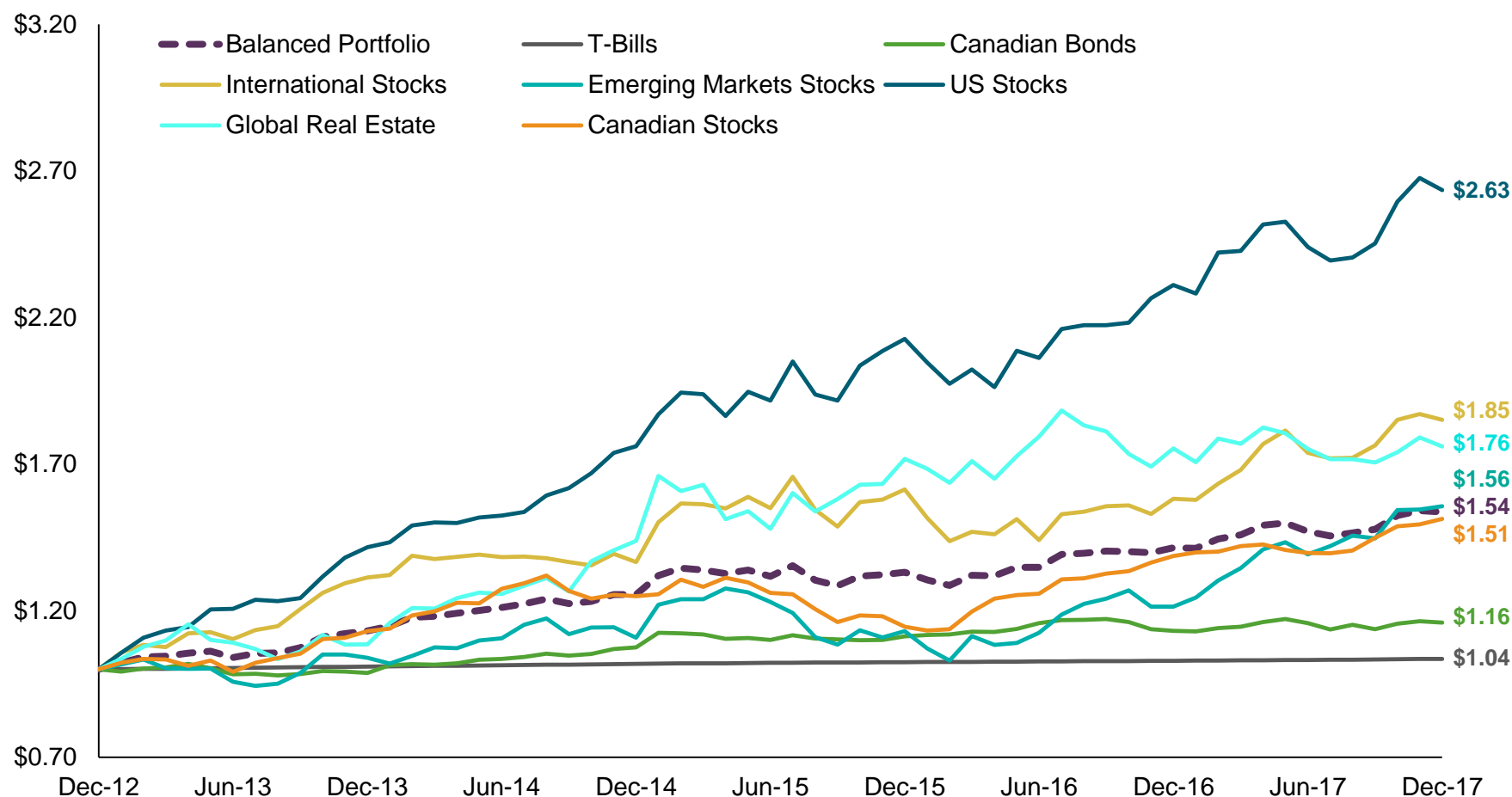
Three Years as of December 31, 2017



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Growth of Wealth

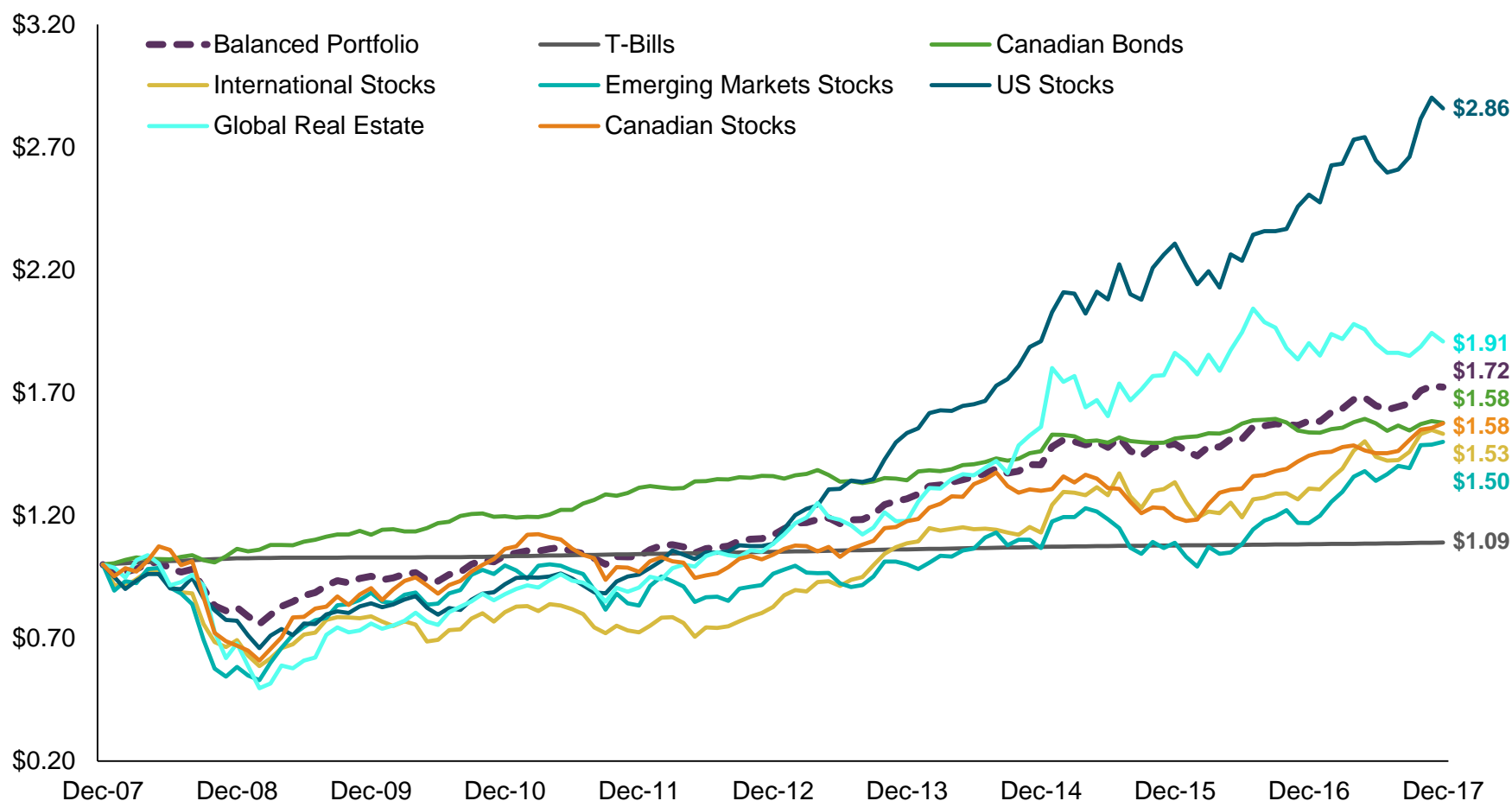
Five Years as of December 31, 2017



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Growth of Wealth

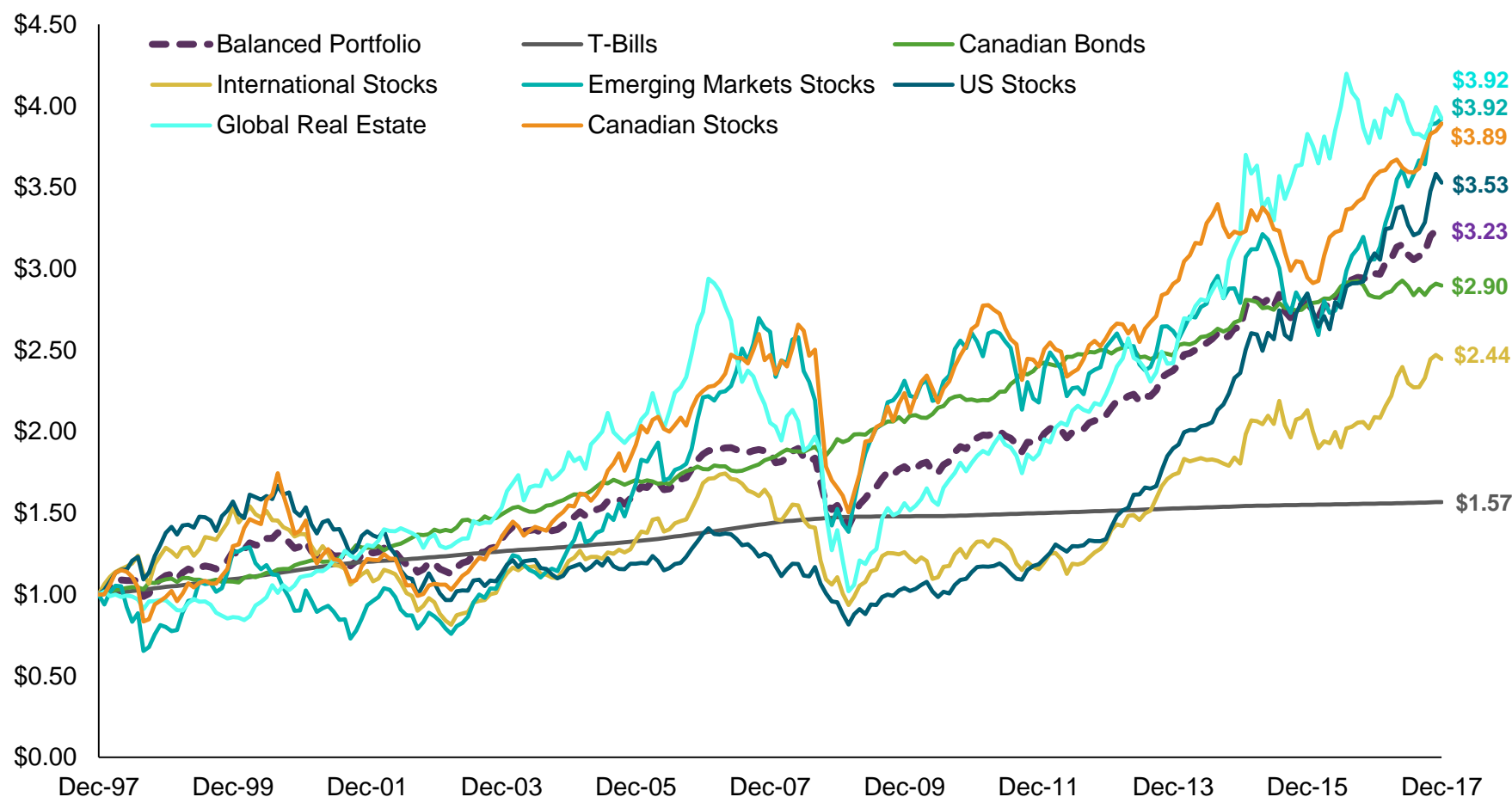
Ten Years as of December 31, 2017



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Growth of Wealth

Twenty Years as of December 31, 2017



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To Bit or Not to Bit: What Should Investors Make of Bitcoin Mania?

Fourth Quarter 2017

Bitcoin and other cryptocurrencies are receiving intense media coverage, prompting many investors to wonder whether these new types of electronic money deserve a place in their portfolios.

Cryptocurrencies such as bitcoin emerged only in the past decade. Unlike traditional money, no paper notes or metal coins are involved. No central bank issues the currency, and no regulator or nation state stands behind it.

Instead, cryptocurrencies are a form of code made by computers and stored in a digital wallet. In the case of bitcoin, there is a finite supply of 21 million¹, of which more than 16 million are in circulation². Transactions are recorded on a public ledger called blockchain.

People can earn bitcoins in several ways, including buying them using traditional fiat currencies³ or by “mining” them—receiving newly created bitcoins for the service of using powerful computers to compile recent transactions into new blocks of the transaction chain through solving a highly complex mathematical puzzle.

For much of the past decade, cryptocurrencies were the preserve of digital enthusiasts and people who believe the age of fiat currencies is coming to an end. This niche appeal is reflected in their market value. For example, at a market value of \$16,000 per bitcoin⁴, the total value of bitcoin in circulation is less than one tenth of 1% of the aggregate value of global stocks and bonds. Despite this, the sharp rise in the market value of

bitcoins over the past weeks and months have contributed to intense media attention.

What are investors to make of all this media attention? What place, if any, should bitcoin play in a diversified portfolio? Recently, the value of bitcoin has risen sharply, but that is the past. What about its future value?

You can approach these questions in several ways. A good place to begin is by examining the roles that stocks, bonds, and cash play in your portfolio.

EXPECTED RETURNS

Companies often seek external sources of capital to finance projects they believe will generate profits in the future. When a company issues stock, it offers investors a residual claim on its future profits. When a company issues a bond, it offers investors a promised stream of future cash flows, including the repayment of principal when the bond matures. The price of a stock or bond reflects the return investors demand to exchange their cash today for an uncertain but greater amount of expected cash in the future. One important role these securities play in a portfolio is to provide positive expected returns by allowing investors to share in the future profits earned by corporations globally. By investing in stocks and bonds today, you expect to grow your wealth and enable greater consumption tomorrow.

Government bonds often provide a more certain repayment of promised cash flows than corporate bonds. Thus, besides the potential for providing positive expected returns, another reason to hold government bonds is to reduce the uncertainty of future wealth. And inflation-linked government bonds reduce the uncertainty of future inflation-adjusted wealth.

1. Source: Bitcoin.org.

2. As of December 14, 2017. Source: Coinmarketcap.com.

3. A currency declared by a government to be legal tender.

4. Per Bloomberg, the end-of-day market value of a bitcoin exceeded \$16,000 USD for the first time on December 7, 2017.

To Bit or Not to Bit

(continued from page 14)

Holding cash does not provide an expected stream of future cash flow. One US dollar in your wallet today does not entitle you to more dollars in the future. The same logic applies to holding other fiat currencies — and holding bitcoins in a digital wallet. So we should not expect a positive return from holding cash in one or more currencies unless we can predict when one currency will appreciate or depreciate relative to others.

The academic literature overwhelmingly suggests that short-term currency movements are unpredictable, implying there is no reliable and systematic way to earn a positive return just by holding cash, regardless of its currency. So why should investors hold cash in one or more currencies? One reason is because it provides a store of value that can be used to manage near-term known expenditures in those currencies.

With this framework in mind, it might be argued that holding bitcoins is like holding cash; it can be used to pay for some goods and services. However, most goods and services are not priced in bitcoins.

A lot of volatility has occurred in the exchange rates between bitcoins and traditional currencies. That volatility implies uncertainty, even in the near term, in the amount of future goods and services your bitcoins can purchase. This uncertainty, combined with possibly high transaction costs to convert bitcoins into usable currency, suggests that the cryptocurrency currently falls short as a store of value to manage near-term known expenses. Of course, that may change in the future if it becomes common practice to pay for all goods and services using bitcoins.

If bitcoin is not currently practical as a substitute for cash, should we expect its value to appreciate?

SUPPLY AND DEMAND

The price of a bitcoin is tied to supply and demand. Although the supply of bitcoins is slowly rising, it may reach an upper limit, which might imply limited future supply. The future supply of cryptocurrencies, however, may be very flexible as new types are developed and innovation in technology makes many cryptocurrencies close substitutes for one another, implying the quantity of future supply might be unlimited.

Regarding future demand for bitcoins, there is a non-zero probability⁵ that nothing will come of it (no future demand) and a non-zero probability that it will be widely adopted (high future demand).

Future regulation adds to this uncertainty. While recent media attention has ensured bitcoin is more widely discussed today than in years past, it is still largely unused by most financial institutions. It has also been the subject of scrutiny by regulators. For example, in a note to investors in 2014, the US Securities and Exchange Commission warned that any new investment appearing to be exciting and cutting-edge has the potential to give rise to fraud and false “guarantees” of high investment returns⁶. Other entities around the world have issued similar warnings. It is unclear what impact future laws and regulations may have on bitcoin’s future supply and demand (or even its existence). This uncertainty is common with young investments.

All of these factors suggest that future supply and demand are highly uncertain. But the probabilities of high or low future supply or demand are an input in the price of bitcoins today. That price is fair, in that investors willingly transact at that price. One investor does not have an unfair advantage over another in determining if the true probability of future demand will be different from what is reflected in bitcoin’s price today.

5. Describes an outcome that is possible (or not impossible) to occur.

6. “Investor Alert: Bitcoin and Other Virtual Currency-Related Investments,” SEC, 7 May 2014.

To Bit or Not to Bit

(continued from page 15)

WHAT TO EXPECT

So, should we expect the value of bitcoins to appreciate? Maybe. But just as with traditional currencies, there is no reliable way to predict by how much and when that appreciation will occur. We know, however, that we should not expect to receive more bitcoins in the future just by holding one bitcoin today. They don't entitle holders to an expected stream of future bitcoins, and they don't entitle the holder to a residual claim on the future profits of global corporations.

None of this is to deny the exciting potential of the underlying blockchain technology that enables the trading of bitcoins. It is an open, distributed ledger that can record transactions efficiently and in a verifiable and permanent way, which has significant implications for banking and other industries, although these effects may take some years to emerge.

When it comes to designing a portfolio, a good place to begin is with one's goals. This approach, combined with an understanding of the characteristics of each eligible security type, provides a good framework to decide which securities deserve a place in a portfolio. For the securities that make the cut, their weight in the total market of all investable securities provides a baseline for deciding how much of a portfolio should be allocated to that security.

Unlike stocks or corporate bonds, it is not clear that bitcoins offer investors positive expected returns. Unlike government bonds, they don't provide clarity about future wealth. And, unlike holding cash in fiat currencies, they don't provide the means to plan for a wide range of near-term known expenditures. Because bitcoin does not help achieve these investment goals, we believe that it does not warrant a place in a portfolio designed to meet one or more of such goals.

If, however, one has a goal not contemplated herein, and you believe bitcoin is well suited to meet that goal, keep in mind the final piece of our asset allocation framework: What percentage of all eligible investments do the value of all bitcoins represent? When compared to global stocks, bonds, and traditional currency, their market value is tiny. So, if for some reason an investor decides bitcoins are a good investment, we believe their weight in a well-diversified portfolio should generally be tiny⁷.

Because bitcoin is being sold in some quarters as a paradigm shift in financial markets, this does not mean investors should rush to include it in their portfolios. When digesting the latest article on bitcoin, keep in mind that a goals-based approach based on stocks, bonds, and traditional currencies, as well as sensible and robust dimensions of expected returns, has been helping investors effectively pursue their goals for decades.

7. Investors should discuss the risks and other attributes of any security or currency with their advisor prior to making any investment.

Source: Dimensional Fund Advisors LP.

The opinions expressed are those of the author and are subject to change. The commentary above pertains to bitcoin cryptocurrency. Certain bitcoin offerings may be considered a security and may have different attributes than those described in this paper. Dimensional does not offer bitcoin.

This material is not to be construed as investment advice or a recommendation to buy or sell any security or currency. Investing involves risks including possible loss of principal. Stocks are subject to market fluctuation and other risks. Bonds are subject to increased risk of loss of principal during periods of rising interest rates and other risks. There is no assurance that any investment strategy will be successful. Diversification does not assure a profit or protect against loss.